

Benefits of Concierge Medicine

- ✓ Access
- ✓ Time
- ✓ Personal Attention

We are Atlanta's first multispecialty concierge medical practice. Members of our practice have access to both cardiology and internal medicine expertise which gives a whole new meaning to primary care. In addition, you have access to two of the most trusted, caring, and capable physicians in Atlanta.

24/7 Physician Access

Our physicians are personally accessible for you by cell phone 24 hours per day, 7 days per week, including after hours, weekends, and holidays.

More Time, Less Wait

Our practice offers longer, more comprehensive appointments because we limit the number of our patient memberships.

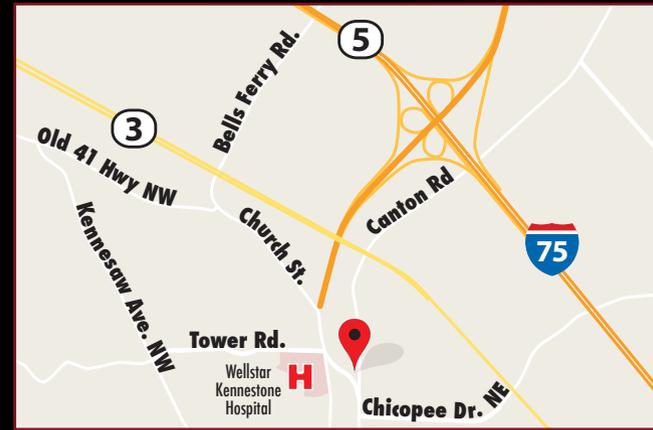
Concierge Medicine

An annual membership entitles you to direct access to our physicians and services. You become the focus of our attention and efforts, and gain a partner and advocate in your health care journey.

Location

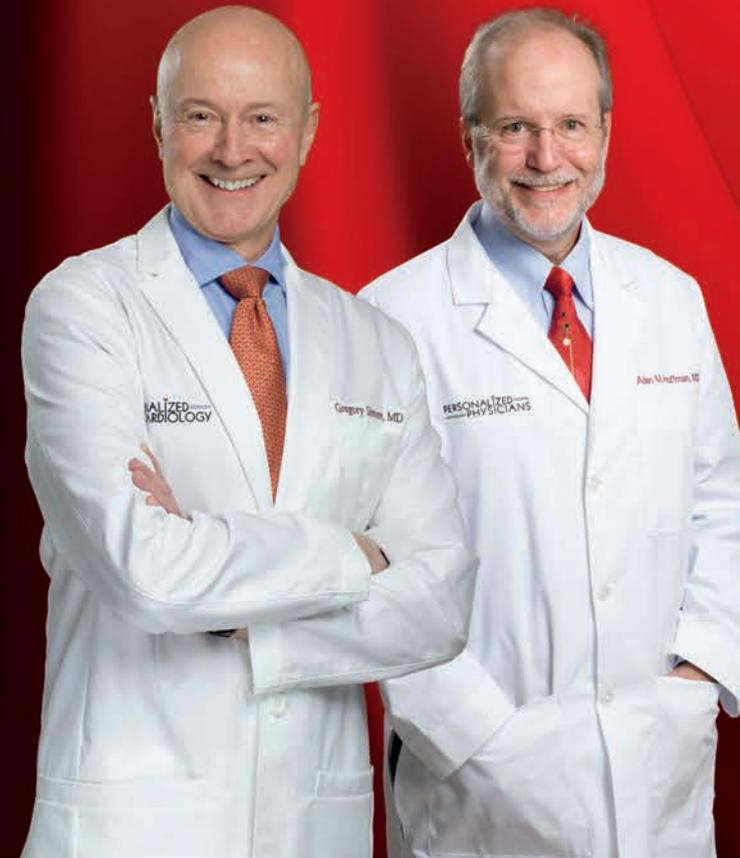
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www.PersonalizedPhysicians.com

PERSONALIZED PHYSICIANS



Atlanta's first multispecialty
concierge medical practice

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Welcome to PERSONALIZED PHYSICIANS



As Atlanta's first multispecialty concierge medical practice, we combine primary care and cardiology for patients seeking expert medical care, extensive time, and personal attention to pursue their optimal health. Available 24/7, our physicians personally oversee, manage, and coordinate care for our patients.

Personalized Membership Program

This year long concierge approach to healthcare begins with a thorough evaluation of your health followed by guaranteed access to medical consultation and care 24/7.

Optimal Health Program

Membership in the Optimal Health Program grants unlimited access to all of the services provided by Personalized Physicians at no additional cost.

PERSONALIZED MEMBERSHIP PROGRAM

Our concierge practice requires an annual membership fee to assure our patients direct access to our physicians 24/7, same-day appointments, and a personalized approach to their individual health care needs and lifestyle. Since the number of memberships is limited, we can offer the personal attention and time that traditional high-volume practices cannot. We will coordinate care with other physicians and act as an advocate for our patients.

Beyond the annual membership fee, we offer an extensive menu of additional procedures and services at low cost. This approach allows our patients to select only procedures and services they need, and to control out-of-pocket cost. Our office does not bill or accept payment from any insurance plan, but we will work with your health plan as they cover costs for any services that we cannot perform in the office.

OPTIMAL HEALTH PROGRAM

Our Optimal Health Program is intended for individuals who require frequent visits, extensive testing, or desire in-depth coaching and support to make significant lifestyle changes. For a single annual fee, our Optimal Health Program members have unlimited access to all of our medical services.

In addition, our members receive an expanded cardiac risk assessment and a complementary consultation with our personal trainer and with our nutritionist. In summary, payment for our services is fixed, but how our Optimal Health Program members take advantage of our services is unlimited and up to their discretion.

MEET YOUR PRIVATE PHYSICIANS

Gregory Simone, MD, FACC

Dr. Simone was born in Chicago, Illinois and reared in suburban Niles. He graduated from the University of Illinois in Chicago and along with his wife, Terry, relocated to Atlanta to attend Emory University School of Medicine. After completing 10 years of medical training in Atlanta, he entered private practice in Marietta, Georgia.



Cardiology and
Internal Medicine

Dr. Simone understands the pivotal role of cardiology in primary care, preventive medicine, and in the pursuit of optimal health. He understands the trends in healthcare today and the emerging preference for personalized healthcare. Dr. Simone addresses the entire medical spectrum of his patients, their cardiovascular needs, and lifestyle concerns. He believes that ample time for patients and undivided attention are essential to good care.

Some interesting facts about Dr. Simone: He earned a black belt in tae kwon do, continues to exercise regularly, carried the Olympic torch for the Salt Lake City Winter Olympics in 2001, played the base guitar in various rock bands, loves Corvettes, volunteers at the Good Samaritan Health Center of Cobb, and shares an appreciation for food and wine with his wife, Terry, a cooking instructor. Together, he and Terry have two daughters and two grandchildren.

Allen M. Hoffman, MD

Dr. Hoffman was born and reared in Atlanta, Georgia. His father, a long-time Atlanta physician, instilled in him the passion and values that have guided his practice for more than thirty-five years. Dr. Hoffman strives for prevention and wellness with a compassionate approach that places the needs of his patient first and foremost.



Internal Medicine

The linchpin of Dr. Hoffman's philosophy of care is simple - time. This means taking time to build relationships with his patients, dedicating time to intimately understand their health needs and goals, and allowing whatever time is needed to ensure top-notch assessment, guidance and advocacy. Dr. Hoffman believes that time is essential to provide quality healthcare.

After completing his undergraduate studies and medical training at Emory University, his desire to serve the underserved took him to Albany, Georgia and the United States Public Services Corps. In 1986, he and his wife, Betsy, settled in Marietta where he has since practiced Internal Medicine. He is an avid lifelong learner, enjoys travelling, hiking, gardening and honing his skills as an amateur meteorologist. Dr. Hoffman and Betsy live in Kennesaw with their oversized chocolate Labrador, Lucius Magnus.

CONCIERGE MEDICAL SERVICES

Our annual membership fee includes:

- Extensive medical history
- Comprehensive physical examination
- EKG
- Annual laboratory testing
- Vision screening
- Nutritional evaluation questionnaire
- Physical activity and exercise questionnaire
- Secure online patient portal
- 24/7 physician access
- Coordination of care with other physicians

Additional procedures and services available:

- Exercise stress testing
- Fitness testing
- Cardiac ultrasound
- ABI vascular screening
- Body composition analysis
- Spirometry
- Extended office visit appointments
- Same-day office visits
- Select vaccinations
- Joint injections

