Welcome to
PERSONALIZED
PHYSICIANS

75 Bells Ferry Rd.
Old 41 Hwy NW
Kennesaw Av
Church St.
Chicopee Dr. NE
Tower Rd.
Canton Rd

Welcome to
Location

As Atlanta's first multispecialty concierge medical practice, we combine primary care and cardiology for patients seeking expert medical care, extensive time, and personal attention to pursue their optimal health. Available 24/7, our physicians personally oversee, manage, and coordinate care for our patients.

Personalized Membership Program
This year long concierge approach to healthcare begins with a thorough evaluation of your health followed by guaranteed access to medical consultation and care 24/7.

Optimal Health Program
Membership in the Optimal Health Program grants unlimited access to all of the services provided by Personalized Physicians at no additional cost.

Benefits of Concierge Medicine

Access
Time
Personal Attention

We are Atlanta's first multispecialty concierge medical practice. Members of our practice have access to both cardiology and internal medicine expertise which gives a whole new meaning to primary care. In addition, you have access to two of the most trusted, caring, and capable physicians in Atlanta.

24/7 Physician Access
Our physicians are personally accessible for you by cell phone 24 hours per day, 7 days per week, including after hours, weekends, and holidays.

More Time, Less Wait
Our practice offers longer, more comprehensive appointments because we limit the number of our patient memberships.

Concierge Medicine
An annual membership entitles you to direct access to our physicians and services. You become the focus of our attention and efforts, and gain a partner and advocate in your health care journey.

709 Canton Road, NE
Suite 110
Marietta, GA 30060

PHONE: 770.792.1953
FAX: 770.792.7928

www.PersonalizedPhysicians.com
Optimal Health Program cannot perform in the office. We cover costs for any services that we need, and to control out-of-pocket cost. Our patients to select only procedures and services at low cost. This approach allows our extensive menu of additional procedures and services. Beyond the annual membership fee, we offer an advocate for our patients.

Beyond the annual membership fee, we offer an extensive menu of additional procedures and services at low cost. This approach allows our patients to select only procedures and services they need, and to control out-of-pocket cost. Our office does not bill or accept payment from any insurance plan, but we will work with your health office does not bill or accept payment from any insurance plan, but we will work with your health insurance plan as they cover costs for any services that we cannot perform in the office.

Our concierge practice requires an annual membership fee to assure our patients direct access to our physicians 24/7, same-day appointments, and a personalized approach to their individual health care needs and lifestyle. Since the number of memberships is limited, we can offer the personal attention and time that traditional high-volume practices cannot. We will coordinate care with other physicians and act as an advocate for our patients.

Since the number of memberships is limited, we offer an annual fee, our Optimal Health Program members are unlimited and up to their discretion.

Our annual membership fee includes:
- Extensive medical history
- Comprehensive physical examination
- EKG
- Annual laboratory testing
- Vision screening
- Nutritional evaluation questionnaire
- Physical activity and exercise questionnaire
- Secure online patient portal
- 24/7 physician access
- Coordination of care with other physicians

Additional procedures and services available:
- Exercise stress testing
- Fitness testing
- Cardiac ultrasound
- ABI vascular screening
- Body composition analysis
- Spirometry
- Extended office visit appointments
- Same-day office visits
- Select vaccinations
- Joint injections

Dr. Simone was born in Chicago, Illinois and reared in suburban Niles. He graduated from the University of Illinois in Chicago and along with his wife, Terry, relocated to Atlanta to attend Emory University School of Medicine. After completing 10 years of medical training in Atlanta, he entered private practice in Marietta, Georgia.

Our Optimal Health Program is intended for individuals who require frequent visits, extensive testing, or desire in-depth coaching and support to make significant lifestyle changes. For a single annual fee, our Optimal Health Program members have unlimited access to all of our medical services.

In addition, our members receive an expanded cardiology and internal medicine approach that places the needs of patients first and foremost.

The linchpin of Dr. Hoffman’s philosophy of care is simple - time. This means taking time to build relationships with his patients, dedicating time to intimately understand their health needs and goals, and allowing whatever time is needed to ensure top-notch assessment, guidance and advocacy. Dr. Hoffman believes that time is essential to provide quality healthcare.

After completing his undergraduate studies and medical training at Emory University, his desire to serve the underserved took him to Albany, Georgia and the United States Public Services Corps. In 1986, he and his wife, Betsy, settled in Marietta where he has since practiced Internal Medicine. He is an avid lifelong learner, enjoys travelling, hiking, gardening and honing his skills as an amateur meteorologist. Dr. Hoffman and Betsy live in Kennesaw with their oversized chocolate Labrador, Lucius Magnus.