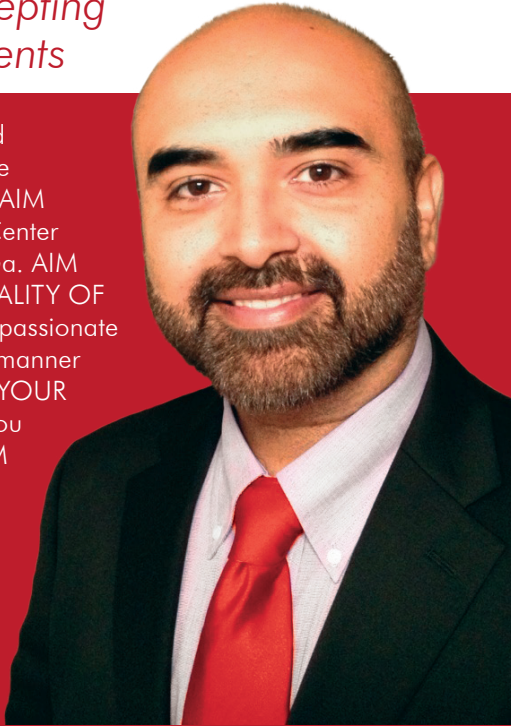


**Jay Darji, M.D. - Board Certified**

*Now Accepting  
New Patients*



"We are pleased to announce the opening of the AIM Primary Care Center in Cumming, Ga. AIM focuses on **QUALITY OF CARE** in a compassionate and respectful manner that addresses **YOUR** needs. When you become an AIM patient, you will experience a truly personalized approach that is missing in many medical practices today. As an AIM Patient, you will have the best professionals dedicated to you so that you and your loved ones can enjoy and live life to the fullest.

*Simply put, your health is our focus."*

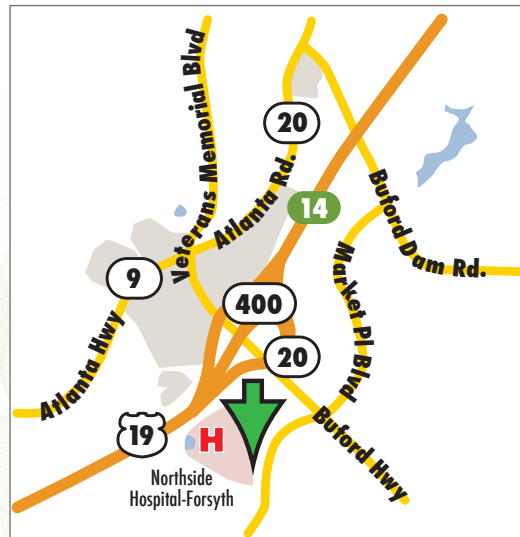
### The Future of Primary Care by AIM

AIM Primary Care embodies the true spirit of the health sciences by combining the latest in modern medical research with evidence-based alternative and complementary medicine programs. Whether your goal is to reduce medications, reverse a particular disease (such as diabetes), weight loss, increase your energy, or stay healthy as you age, AIM patients are empowered to reach their health goals. If you would like to learn more about how AIM can help you and your loved ones, simply give us a call. Together, we can achieve amazing results.

Office: 678-208-3460  
Fax: 678-374-4902

1100 Northside Forsyth Dr.  
Suite 310  
Cumming, GA 30041

## Office Location



Exit 14 (Hwy 20) at GA 400  
Medical office building  
is located to the right of  
Northside Forsyth Hospital in  
building 1100, Suite 310



*"Providing the highest  
quality care to our patients  
in a compassionate and  
personalized manner."*

[www.AIMPrimaryCare.com](http://www.AIMPrimaryCare.com)

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# AIM Primary Care

EXPERIENCE THE DIFFERENCE

**AIM Primary Care is a state of the art medical practice that focuses on quality of care, compassion, and outcomes.**

Working together, AIM Primary Care focuses on your personal health through the biopsychosocial model of well being. Dr. Darji's targeted approach to disease management allows patients to understand and conquer many common and difficult diseases such as hypertension, type two diabetes, heart disease, obesity, osteoporosis, hormone fluctuations, decreased energy levels (chronic fatigue syndrome), and even decreased sex drive (low libido) to name just a few.

AIM Concierge Center includes everything from AIM Primary Care with an even more in-depth and customized approach to your personal wellness. Whether your goal is to stay healthy over time through disease prevention or you need a team to help manage a complicated process such as cancer, AIM Concierge is the choice for you. For a minimal monthly membership fee, you become part of a growing number of patients who have decided to take charge of their health and beat the odds.

## Integrative Medicine

Integrative medicine combines conventional Western medicine with alternative or complementary treatments, such as herbal medicine, acupuncture, massage, biofeedback, yoga, meditation and stress reduction techniques in the effort to treat the whole person. Many major medical universities are creating Integrative Medicine Departments and realize the importance of taking a more encompassing approach in treating disease.

Dr. Darji has given multiple lectures (that have been certified for continuing medical education (CME) for other physicians) examining the scientific data on alternative and complementary medicine and their use in modern patient care. AIM patients are given the opportunity to explore these options as a part of their treatment plan. Dr. Darji has been a featured speaker at the 2013 Holistic Holiday at Sea along with other noted physicians such as Dr. Colin Campbell - author of "The China Study," Dr. Neal Barnard, and Dr. Caldwell Esselstyn.

# Concierge Medicine

Patients have peace of mind knowing that Dr. Darji and his team are literally a phone call away. AIM Concierge patients enjoy **same day appointments with little to no wait**. Should you end up in the emergency room, AIM Concierge patients will be able to contact Dr. Darji directly who can then be involved in overseeing your care with the ER physician. Should you require hospitalization, Dr. Darji will work closely with the hospitalist team and any specialists to ensure every detail of your hospital stay receives the utmost attention for a positive outcome. **In fact, many ER visits and hospitalizations can be avoided through our immediate care services** that every AIM Concierge patient enjoys.

Think you might need stitches? Have a persistent cough and fever that's just not getting better and you don't want to sit in a lobby with a bunch of strangers? As an AIM Concierge patient all you have to do is call our office and your private room with complimentary wifi will be waiting when you arrive.

*"AIM patients become a part of the AIM philosophy where patients can choose the level of service that best suits their needs."*

The AIM Concierge Program understands that when you are at your best, it positively affects everyone in your life. As you take this personal journey to achieve optimal health and wellness (backed by the latest scientific evidence available) you'll be surprised how much easier it is to live the life you've always wanted. Once accepted into the AIM Concierge Center program, you'll become part of the AIM family that strives to give you the life you've always deserved. Simply put, The AIM Concierge Program is focused entirely on you.

# Your Health – Our Focus

Patients enrolled in the Concierge Program get additional one-on-one time with Dr. Darji that is focused on achieving the best possible health outcomes. **Whether your goal is medication reduction, nutritional guidance, or reversing a chronic disease like type 2 diabetes, heart disease, or even fighting cancer, Dr. Darji builds a customized program designed especially for you.** The program may integrate a variety of different options including but not limited to:

- Targeted Blood, DNA, and Hormone analysis
- Nutritional Assessment
- Alternative Medicine Consultation and Analysis
- Herbal Preparations and Supplement Review
- Activities of Daily Living Assessment
- Customized Physical Activity Program
- EKG Screening
- Ankle Brachial Index
- Sexual Function Assessment
- Visual and Auditory Screening
- Sleep Hygiene Analysis
- Beck Anxiety Index
- Pulmonary Function Testing
- Vaccinations & Primary Prevention Test Assessments
- Allergy Assessment
- Cognitive Assessment
- Cholesterol, Urine, Vitamin, HemA1c, Complete Blood Count, and Comprehensive Metabolic Panels

Each portion of your customized program is backed by the latest scientific evidence and fully integrates into any specialty medical program. **We work directly with your specialists to make sure their recommendations fit into your overall goals for a positive outcome.**

The AIM Concierge Center is designed specifically around your personal wellness and is targeted to your body's needs for achieving the best possible health outcome.